

## **Benefits of Participation in the Tree Line USA Program**

### **For Utility Companies:**

- Favorable public image
- Increased public exposure by meeting Tree Line USA requirements, resulting in community tree planting and public education
- Improved rights-of-way management as a result of "right tree, right place" plantings
- Lower line clearance costs resulting from proper pruning
- Lower peak energy demand through increased canopy and better placement of trees
- Increased reliability of service as properly pruned and maintained trees with healthy root systems mean less decay and structural weakness, and fewer downed lines during storms
- Collaborative urban forest management opportunities between the utility and other groups that impact community trees

### **For Communities:**

- Healthier and more abundant community forests
- Reduced tree mortality resulting from proper pruning and trenching/ tunneling practices
- Increased reliability of service because properly pruned and maintained trees result in fewer downed lines during storms
- Reduced energy costs to consumers through strategically planted trees for energy conservation and a broader urban forest canopy
- Reduced heat island effect as a result of more shaded pavement

For application:

[www.arborday.org/TreeLineUSA](http://www.arborday.org/TreeLineUSA)

For More Information:

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